



## STRATEGIC PLAN

### VISION

OWEA will be essential to all professionals dedicated to sustaining Oklahoma's water environment through advocacy & education.

### MISSION

OWEA connects and enriches the expertise of Oklahoma's water environment professionals.

## OWEA ORGANIZATIONAL VALUES

#### LEADERSHIP

Inspire and educate others to improve the water environment

#### STEWARDSHIP

By promoting clean and safe water practices and knowledge

#### COLLABORATION

Work across geographic, political, and demographic lines to achieve our Mission

#### INTEGRITY

Uphold the highest standards of ethics and excellence

#### PASSION

Bring energy and enthusiasm to every endeavor

## STRATEGIC INTENTIONS

1. Membership Value & Engagement
2. Professional Enrichment
3. Engage Emerging Professionals
4. Operations Challenge
5. Develop and Foster Active Committees
6. Develop Partnerships & Alliances